# SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY SAULT STE. MARIE, ONTARIO



## **COURSE OUTLINE**

COURSE TITLE:	Make Up Artistry I

CODE NO.: EST 161-4 SEMESTER: 1

**PROGRAM:** Esthetician

**AUTHOR:** Silvana Bassanello

DATE: Sept 2006 PREVIOUS OUTLINE DATED: Jan 2006

**APPROVED:** 

DEAN DATE

TOTAL CREDITS: 4

PREREQUISITE(S): None

HOURS/WEEK: 4

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(705) 759-2554, Ext. 2603

## I. Course Description

This course introduces the student to the topic of cosmetics and facial make up. The student will become familiar with products and supplies used in make up, the chemistry of products, the theory of colour and the set up for client services.

#### II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Prepare a client and set up a workstation for a professional make up application.

## Potential Elements of the Performance:

- Drape the client appropriately for a make up session
- Prepare a workstation complete with all the necessary cosmetic products and supplies
- Analyze information from a client consultation
- Record information on a make up chart
- 2. Identify and use a variety of cosmetic products and supplies for a professional make up application.

## Potential Elements of the Performance:

- Describe the chemical composition of cosmetic products
- Name and use commonly used make up brushes
- Demonstrate proper care of make up brushes
- Describe and use a variety of cosmetic products and supplies
- Demonstrate proper safety measures when using cosmetics
- 3. Demonstrate and discuss colour theory as it applies to make up applications.

#### Potential Elements of the Performance:

- Differentiate between primary, secondary, and tertiary colours
- Identify warm and cool colours
- Apply the seven factors to consider when choosing colours for a client
- Perform a client consultation
- Complete a make up chart
- 4. Perform a professional day and evening make up application for youths to mature skin types.

#### Potential Elements of the Performance:

- Prepare a make up station prior to the make up application
- Prepare a client for a make up application
- Complete a client consultation and a make up chart
- Differentiate between a day and evening makeup application
- Employ the appropriate step by step make up application procedure
- Describe and employ proper sanitation and safety precautions during and after a professional make up application
- Use a variety of cosmetic products and supplies
- Demonstrate product knowledge
- Use a variety of make up brushes
- Demonstrate the appropriate care of make up brushes

- 5. Identify and demonstrate procedures for corrective make up <a href="Potential Elements of the Performance">Potential Elements of the Performance</a>:
  - Analyze face shapes, jaw and neck areas, lips, eyes and forehead to determine where corrective make up is required
  - Use a variety of make up brushes
- 6. Demonstrate the professional image necessary in the field of esthetics. Potential Elements of the Performance:
  - Punctual and regular attendance
  - Comply with Policies and Procedures regarding physical appearance and dress code
  - Adhere to policies outlined in the Student Code of Conduct regarding behaviour
  - Demonstrate accountability for your own academic and professional growth
  - Demonstrate effective communication skills

#### III. TOPICS:

- 1. Client Preparation
- 2. The Workstation
- 3. Cosmetic Products
- 4. Make up brushes
- 5. Colour Theory
- 6. Assessing Features and Face Shapes
- 7. Corrective Make Up
- 8. Professional Make Up Application Procedure
- 9. Retailing
- 10. Safety Precautions

#### IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Same as Semester One

#### V. EVALUATION PROCESS/GRADING SYSTEM:

**Tests and Quizzes** 60%

Portfolio 40%

**Attendance**: An unsatisfactory grade will automatically be assigned if:

- 1. A maximum of 10 hours is missed in this course
- 2. Consistency with practice is not demonstrated
- 3. The overriding principles of the esthetic industry are not demonstrated
  - Proper hand washing and sanitary procedures
  - Proper sanitation, disinfecting, sterilization procedure of work surfaces, supplies and instruments
  - Proper professional image

The following semester grades will be assigned to students in post-secondary courses:

<u>Grade</u>	<u>Definition</u>	Grade Point Equivalent
A+ A B C D F (Fail)	90 – 100% 80 – 89% 70 - 79% 60 - 69% 50 – 59% 49% and below	4.00 3.00 2.00 1.00 0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR W	Grade not reported to Registrar's office. Student has withdrawn from the course without academic penalty.	

**Note:** For such reasons as program certification or program articulation, certain courses require minimums of greater than 50% and/or have mandatory components to achieve a passing grade.

It is also important to note, that the minimum overall GPA required in order to graduate from a Sault College program remains 2.0.

#### VI. SPECIAL NOTES:

## Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit Room E1101 or call Extension 2703 so that support services can be arranged for you.

## Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other post-secondary institutions.

#### Plagiarism:

Students should refer to the definition of "academic dishonesty" in *Student Code of Conduct*. Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

#### Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

#### VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should consult the professor. Credit for prior learning will be given upon successful completion of a challenge exam or portfolio.

#### VIII. DIRECT CREDIT TRANSFERS:

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.